PEAK SOLUTIONS®

— SINCE 2001 —

YOU HAVE THE TALENT

WE HAVE THE

TOOLS

E-COMMERCE

MULTIMEDIA

ADVANCE GRAPHIC DESIGNING

CamScanner

E-Commerce

Discover E-Commerce Secrets.
Unleash Amazon Power!

2 MONTHS **6 DAYS A WEEK**

E-Commerce is your ticket to thriving in online selling. Whether you're a business owner ready to boost your online sales or someone eager to learn the ropes of E-Commerce, this comprehensive course gives you exactly what you need to shine. Discover how to create eye-catching product listings, master platforms (Amazon) to implement effective marketing strategies to attract customers.

SECTION - 1

- Evaluating different e-commerce platforms: Shopify, Amazon, E-Bay etc.
- E-Commerce Business Models (B2B, B2C, C2C)
- Amazon Seller Account (Individual or professional)
- E-commerce Marketplaces

SECTION - 2

- Fundamentals of Wholesale & Dropshipping
- Mastering Private Label
- Fulfillment by Amazon (FBA)
- Fulfillment by Merchant (FBM)
- Product Hunting, Sourcing and Competitor analysis

SECTION - 3

- Understanding Product Listing
- Product Pricing Strategies
- Payment Processing
- Shipment Plan
- Inventory Management

SECTION - 4

- Manage PPC Ads
- Techniques of Optimizing Campaigns
- Understand Keyword Targeting

REQUIRED FOR / JOB POTENTIAL

Amazon Virtual Assistant, Amazon Manager, Inventory Manager, Fulfillment Associate, Product Listing Coordinator, Product Hunter, E-Commerce Manager, E-Commerce Data Analyst.

20 TASKS & PRESENTATIONS **01 FINAL PROJECT & CBE**

CamScanner

Multimedia

Transform Ideas into Multimedia Masterpieces

2 MONTHS **6 DAYS A WEEK**

Embark on a transformative career journey with Peak 2 Multimedia, acquiring vital skills essential for success in today's digital landscape. Master multimedia tools, unleash creativity, seize limitless opportunities in advertising, digital marketing, content creation, and interactive media, and elevate marketability in dynamic industries. Your path to professional excellence begins here, igniting your potential.

SECTION - 1

- Understanding Multimedia and its Applications
- Impact on communication and entertainment
- Overview of multimedia tools and software
- Principles of Designing

SECTION - 2

- 3D Max interface and workspace
- Object Placement
- Modeling Techniques

SECTION - 3

- Animation techniques
- 2D / 3D modeling
- Light Types and Settings (Omni light, spot light etc.)
- Object type and light reflection theory
- Motion mixing
- Initializing skin or biped
- Rigging tools and bones

SECTION - 4

- Advanced Modeling Techniques
- Tips & Tricks for efficient modeling workflow
- Scene Organization and Hierarchy
- Realistic Rendering Project
- Portfolio Development
- Chat GPT utilization
- Advanced Rendering Techniques

REQUIRED FOR / JOB POTENTIAL

Multimedia Specialist, Multimedia Manager, Technical Writers, Promotions Manager Media Analyst, Market Research Manager, Media Director.

15 TASKS & PRESENTATIONS **01 FINAL PROJECT & CBE**

CamScanner

Advance Graphic Designing

Design with Purpose

3 MONTHS **6 DAYS A WEEK**

Gain the essential expertise to thrive in the digital age with our advanced Graphics Designing course, mastering cutting-edge techniques to craft visually stunning designs and giving you a competitive edge in today's job market. From advertising to web development, unlock endless career possibilities and become an invaluable asset in dynamic industries, paving your path to success with confidence.

SECTION - 1

- Elements of Graphics Designing
- Photography (Raw / JPEG)
- Light Management
- Dynamic color schemes

SECTION - 2

- Adobe Creative Suite
- Mastering in graphical manipulation
- Advanced pen tool techniques for precision drawing
- Integrating illustration with typography and layout design
- Kerning, Tracking, and Typographic hierarchy
- Corporate identity, branding and design techniques

SECTION - 3

- Advance Animation Designing Tools
- Motion graphics
- 3D Typography
- Pak Urdu Installer / Inpage

SECTION - 4

- Case studies of big brands and rebranding projects
- Campaign Crafting, Designing & Printing Techniques
- Developing brand personas and brand positioning strategies

Practical Training

Visits to Printing Industry, Publishing Houses, Imaging Studios, Design Agencies etc.

REQUIRED FOR / JOB POTENTIAL

Senior Graphic Designer, Visual Designer, Post-Production Supervisor, V-Logger, Manager Production, Manager Publishing

20 ASSIGNMENTS & PRESENTATIONS **01 FINAL PROJECT & CBE**

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PEAK SOLUTIONS

PRESIDENTIAL AWARDS WINNER 2022-23

ACHIEVEMENTS

- Serving from the last 23 years.
- More than 200,000 students passed out.
- Guidance/support through students placement cell for employability.
- High employability ratio.
- Scholarship (Merit & Need Based).
- Appreciations through Shields / talent awards for the toppers.
- Connecting Academia and Industry through Digital Pakistan Conferences.
- Training partner with NAVTTC, PSEB, Tech Lift, P@SHA, Shirakat EU, Rescue 1122, Prision Department Punjab, WAPDA, HBL, PILAC, EVACUE Board and many more.

Muddassir Naeem Ch.
(CEO Peak Solutions)
awarded
Presidential IT Awards
in
2022 & 2023

VISION

Peak Solutions is dedicated to helping students grow intellectually, digitally and morally by investing in them compassion, driving for professional excellence and longing for public service with a special focus on critical thinking & personal development.

MISSION

Peak's mission is not just to educate technically but also to produce future leaders, and trendsetters. At Peak Solutions, we are dedicated to the pursuit of knowledge and our aim is to provide all students with a supportive learning environment, which offers opportunities for identifying personal needs, setting goals, and developing leadership which shows potential for making a difference in life and these goals can be achieved only through high-quality academic programs.

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AFFILIATED WITH

Govt. of Punjab

BISE Lahore

University of The Punjab

Punjab Board of Technical Education

Punjab Skills Development Authority

NAVTTC

PEAK SOLUTIONS
— SINCE 2001 —

Digital-Pakistan
You have the Talent We Have the Tools

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FAISALABAD CAMPUS
West Canal Road, Thatta Pull, Opposite Treat Bakers
Mansoorabad, Faisalabad
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