



HAVE THE
TALENT

WE HAVE THE



SHOPIFY

IELTS / PTE

ADVANCE
SPOKEN ENGLISH

Shopify

Unlocking E Commerce
Success with Shopify



2 MONTHS **6 DAYS A WEEK**

This course is designed for both aspiring and experienced entrepreneurs who want to leverage the power of Shopify to streamline their business operations and achieve explosive growth. Whether you're a seasoned seller looking to optimize your existing store or a beginner, ready to launch your dream business, this course provides the essential tools and knowledge you need to succeed in the competitive world of e-commerce.

SECTION - 1

- Introduction to Shopify
- Modules of Shopify (Private Label, Whole Sale, Drop Shipping)
- Investment & Profit
- Payment Gateway integration

SECTION - 2

- Product Hunting Techniques
- Product Sourcing (Online)
- Product Sourcing (Physical)
- Profit & Loss Calculation

SECTION - 3

- Shopify Store Creation
- Shopify Campaign Creation
- How to use TikTok Ad Manager
- Branding & Navigation
- Scaling Process
- Order Confirmation
- Courier Account Creation

SECTION - 4

- Introduction To Daraz
- Setting Up Seller Account
- Product Listing & Optimization
- Daraz Seller Center
- Performance Management

REQUIRED FOR / JOB POTENTIAL

Shopify Theme Designer, Shopify Content Strategist, Shopify Marketing Expert, Shopify Data Analyst, Shopify SEO Specialist, Shopify Business Consultant, Shopify Drop shipping Expert

15 TASKS & PRESENTATIONS

01 FINAL PROJECT & CBE

IELTS / PTE

Your Path to Global Opportunities
Begins Here!



3 MONTHS **6 DAYS A WEEK**

Prepare for success with our comprehensive course, whether you're a student planning to study abroad or a professional advancing your career. Gain essential strategies to excel in each test section, from reading comprehension to writing, and enhance listening and speaking proficiency. Our program goes beyond basics, empowering you to confidently tackle the exam, achieve desired scores, and unlock global opportunities.

SECTION - 1

- Fundamentals of IELTS
- Tips for Writing IELTS Task
- How To Structure Your Answer
- Tenses
- Vocabulary Building

SECTION - 2

- Speaking Task
- Nervous Control Techniques for Speaking Test
- Idiomatic Language
- Connecting Your Ideas
- Pronunciation

SECTION - 3

- Listening
- Tips & Tricks for Listening
- Common Mistakes of Listening
- Techniques of Listening Fast Audio
- Techniques to understand Native accent

SECTION - 4

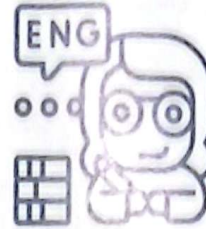
- Reading
- Skimming, Scanning, & Reading
- Short Answer Strategy
- Sentence Completion Strategy
- True, False, Not Given Strategy

REQUIRED FOR / JOB POTENTIAL

Teachers, IELTS Instructor, Test Administrator, Corporate Trainer, Language Testing Researcher, Educational Consultant, Immigration Consultant, Study Abroad Advisor, Academic Coordinator

12 ASSIGNMENTS & PRESENTATIONS **01 FINAL PROJECT & CBE**

Spoken English (Level-2)



Speak Like a Native:

3 MONTHS **6 DAYS A WEEK**

Refine your English with our Advanced Spoken English course. Whether you're learning or enhancing spoken skills, this program provides essential tools. Practice advanced speaking exercises, refine pronunciation, and expand vocabulary for confident communication. From mastering grammar to understanding culture, our course helps you become a proficient English speaker, prepared for any situation.

SECTION - 1

- Talk About Yourself
- How to Talk More – Talk Alone
- Logical Sentence making

SECTION - 2

- English Vocabulary (American VS British)
- Pronunciation and Intonation
- Advance Theory of Communication Skills
- Customized Speaking
- Public Speaking Techniques

SECTION - 4

- Content Optimization
- Presentation Skills
- Confidence Building
- Cultural Fluency
- Idiomatic Expressions and Colloquialisms

SECTION - 3

- Advance Listening Practices
- Advance Reading Practices
- Advance Speaking Practices
- Techniques of Never Ending Speaking
- Techniques of Power Talking
- Situational Conversation Techniques

REQUIRED FOR / JOB POTENTIAL

Teachers, Linguists, Interpreter, Translator, Content Creator, Blogger, Tour Guide, Flight Attendant, Call Center Agent, Journalist, Sales Representative, Reporter, Customer Service Representative.

15 ASSIGNMENTS & PRESENTATIONS **01 FINAL PROJECT & CBE**



PEAK SOLUTIONS

**PRESIDENTIAL AWARDS WINNER
2022-23**

ACHIEVEMENTS

- Serving from the last 23 years.
- More than 200,000 students passed out.
- Guidance/support through students placement cell for employability.
- High employability ratio.
- Scholarship (Merit & Need Based).
- Appreciations through Shields / talent awards for the toppers.
- Connecting Academia and Industry through Digital Pakistan Conferences.
- Training partner with NAVTTC, PSEB, Tech Lift, P@SHA, Shirakat EU, Rescue 1122, Prison Department Punjab, WAPDA, HBL, PILAC, EVACUE Board and many more.



Muddassir Naeem Ch.
(CEO Peak Solutions)
awarded
Presidential IT Awards
in
2022 & 2023

VISION

Peak Solutions is dedicated to helping students grow intellectually, digitally and morally by investing in them compassion, driving for professional excellence and longing for public service with a special focus on critical thinking & personal development.

MISSION

Peak's mission is not just to educate technically but also to produce future leaders, and trendsetters. At Peak Solutions, we are dedicated to the pursuit of knowledge and our aim is to provide all students with a supportive learning environment, which offers opportunities for identifying personal needs, setting goals, and developing leadership which shows potential for making a difference in life and these goals can be achieved only through high-quality academic programs.

AFFILIATED WITH



Govt. of Punjab



BISE Lahore



University of The Punjab



Punjab Board of Technical Education



Punjab Skills Development Authority



NAVTTC



PEAK SOLUTIONS
— SINCE 2001 —

Digital-Pakistan
You have the Talent We Have the Tools



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